

Geotarget **DEUTSCHLAND**

Online Werbung Preisliste

Tausend Impressions (CPM) Preis*	
Grundpreis	4,70 EUR
mehr als 500.000	3,00 EUR
mehr als 1.000.000	2,35 EUR
mehr als 1.500.000	1,60 EUR
PR tekst	150,- EUR

Titelseite (NASLOVNA)

Position	Dimension	Preis (EURO)	Impressions
A1	728x90px	*per Impression	
A2	300x250px	*per Impression	
A3	468x60px	360,-	25%
A4	160x300px	*per Impression	
A5	160x600px	360,-	25%
B1	300x250px	300,-	50%
B2	468x60px	210,-	50%
B3	160x300px	240,-	50%
B4	160x600px	240,-	50%
C1	300x200px	150,-	100%
C2	300x300px	150,-	100%
C3	160x600px	150,-	100%
C4	480x300px	150,-	100%

The screenshot shows the VestiOnline website interface. The main header features the logo and navigation menu. The main content area is divided into several sections, each with an ad position label:

- A1**: Large banner at the top right (728x90px).
- A3**: Medium banner below the main headline (468x60px).
- A4**: Vertical sidebar ad on the right (160x300px).
- A2**: Medium square ad in the middle right (300x250px).
- A5**: Vertical sidebar ad on the right (160x600px).
- B1**: Medium square ad in the middle right (300x250px).
- B2**: Medium banner below the middle right (468x60px).
- B3**: Vertical sidebar ad on the right (160x300px).
- B4**: Vertical sidebar ad on the right (160x600px).
- C1**: Small square ad in the bottom right (300x200px).
- C2**: Small square ad in the bottom right (300x300px).
- C3**: Vertical sidebar ad on the right (160x600px).
- C4**: Small banner at the bottom (480x300px).

Nachrichten (VESTI)

Naslovna, Srbija, Tema dana, ExYU, Svet, Hronika, Ekonomija, Zanimljivosti, Kolumne

Position	Dimension	Preis (EURO)	Impressions
A1	728x90px	*per Impression	
A2	300x250px	300,-	25%
A3	468x60px	240,-	25%
A4	160x300px	300,-	25%
A5	160x600px	300,-	25%
B1	300x250px	210,-	50%
B2	468x60px	150,-	50%
B3	160x300px	210,-	50%
B4	160x600px	210,-	50%
C1	300x200px	120,-	100%
C2	300x300px	120,-	100%
C3	160x600px	120,-	100%
C4	480x300px	120,-	100%

Unterhaltung (SCENA)

Naslovna, Šoubiznis, Estrada, Rijaliti, Film, Kultura

Position	Dimension	Preis (EURO)	Impressions
A1	728x90px	*per Impression	
A2	300x250px	300,-	25%
A3	468x60px	240,-	25%
A4	160x300px	300,-	25%
A5	160x600px	300,-	25%
B1	300x250px	210,-	50%
B2	468x60px	150,-	50%
B3	160x300px	210,-	50%
B4	160x600px	210,-	50%
C1	300x200px	120,-	100%
C2	300x300px	120,-	100%
C3	160x600px	120,-	100%
C4	480x300px	120,-	100%

Positions und Werbeformen

The image shows a screenshot of the Vesti online website. The layout is divided into several sections with corresponding ad positions marked in yellow boxes:

- A1:** Located at the top right of the page, above the main navigation bar.
- A2:** Located in the main content area, to the right of the first article.
- A3:** Located below the first article, above the second article.
- A4:** Located on the right side of the page, above the sidebar.
- A5:** Located on the right side of the page, below A4.
- B1:** Located in the main content area, below the second article.
- B2:** Located below the second article, above the third article.
- B3:** Located on the right side of the page, below A5.
- B4:** Located on the right side of the page, below B3.
- C1:** Located in the main content area, below the third article.
- C2:** Located below the third article, above the fourth article.
- C3:** Located on the right side of the page, below B4.
- C4:** Located at the bottom of the page, above the footer.

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SPORT

Naslovna, Fudbal, Košarka, Tenis, Odbojka, Rukomet, Ostali sportovi, Sport u dijaspori

Position	Dimension	Preis (EURO)	Impressions
A1	728x90px	*per Impression	
A2	300x250px	210,-	25%
A3	468x60px	150,-	25%
A4	160x300px	210,-	25%
A5	160x600px	210,-	25%
B1	300x250px	150,-	50%
B2	468x60px	110,-	50%
B3	160x300px	150,-	50%
B4	160x600px	150,-	50%
C1	300x200px	110,-	100%
C2	300x300px	110,-	100%
C3	160x600px	110,-	100%
C4	480x300px	110,-	100%

Freizeit (SLOBODNO VREME)

Naslovna, Putovanja, Trpeza, Lepota, Seks, Zdravlje, Nauka i tehnologija, Auto-moto...

Position	Dimension	Preis (EURO)	Impressions
A1	728x90px	*per Impression	
A2	300x250px	210,-	25%
A3	468x60px	150,-	25%
A4	160x300px	210,-	25%
A5	160x600px	210,-	25%
B1	300x250px	150,-	50%
B2	468x60px	110,-	50%
B3	160x300px	150,-	50%
B4	160x600px	150,-	50%
C1	300x200px	110,-	100%
C2	300x300px	110,-	100%
C3	160x600px	110,-	100%
C4	480x300px	110,-	100%

Positions und Werbeformen

The image shows a screenshot of the Vesti online website with various ad positions marked. The positions are labeled as follows:

- A1**: 728x90px (Top banner)
- A2**: 300x250px (Right sidebar, top)
- A3**: 468x60px (Below main article)
- A4**: 160x300px (Right sidebar, middle)
- A5**: 160x600px (Right sidebar, bottom)
- B1**: 300x250px (Below main article)
- B2**: 468x60px (Below main article)
- B3**: 160x300px (Right sidebar, middle)
- B4**: 160x600px (Right sidebar, bottom)
- C1**: 300x200px (Below main article)
- C2**: 300x300px (Below main article)
- C3**: 160x600px (Right sidebar, bottom)
- C4**: 480x300px (Bottom banner)

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Nachrichten aus Diaspora (DIJASPORA)

Naslovna, Vesti, Moj život, Sport, Lepotice dijaspore, Humanitarni most, Kalendar

Position	Dimension	Preis (EURO)	Impressions
A1	728x90px	*per Impression	
A2	300x250px	210,-	25%
A3	468x60px	150,-	25%
A4	160x300px	210,-	25%
A5	160x600px	210,-	25%
B1	300x250px	150,-	50%
B2	468x60px	110,-	50%
B3	160x300px	150,-	50%
B4	160x600px	150,-	50%
C1	300x200px	110,-	100%
C2	300x300px	110,-	100%
C3	160x600px	110,-	100%
C4	480x300px	110,-	100%

Hist. Doku, Familien- und Namenabstammung (RIZNICA + ŠTAMPANO IZDANJE)

Naslovna, Rustika, Spomenar, Filigran, Dokumenti, Poreklo porodica

Position	Dimension	Preis (EURO)	Impressions
A1	728x90px	*per Impression	
A2	300x250px	120,-	25%
A3	468x60px	90,-	25%
A4	160x300px	120,-	25%
A5	160x600px	120,-	25%
B1	300x250px	90,-	50%
B2	468x60px	80,-	50%
B3	160x300px	90,-	50%
B4	160x600px	90,-	50%
C1	300x200px	80,-	100%
C2	300x300px	80,-	100%
C3	160x600px	80,-	100%
C4	480x300px	80,-	100%

Bemerkungen

- Für Buchungen per impression positions B1 - B4 - Nachlass 20%
- Für Buchungen per impression positions C1 - C4 - Nachlass 30%
- Baner bis zu 50Kb
- Formaten JPG, GIF ili SWF
- In der Preisliste sind die Pauschalpreise pro Monat angegeben.
- Preise sind zzgl. MwSt.

KONTAKT

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