

Geotarget **AUSTRIA**

## Online Werbung Preisliste

Tausend Impressions (CPM) Preis*	
Grundpreis	4,70 EUR
mehr als 500.000	3,00 EUR
mehr als 1.000.000	2,35 EUR
mehr als 1.500.000	1,60 EUR
PR tekst	150,- EUR

### Titelseite (NASLOVNA)

Position	Dimension	Preis (EURO)	Impressions
A1	728x90px	*per Impression	
A2	300x250px	*per Impression	
A3	468x60px	360,-	25%
A4	160x300px	*per Impression	
A5	160x600px	360,-	25%
B1	300x250px	300,-	50%
B2	468x60px	210,-	50%
B3	160x300px	240,-	50%
B4	160x600px	240,-	50%
C1	300x200px	150,-	100%
C2	300x300px	150,-	100%
C3	160x600px	150,-	100%
C4	480x300px	150,-	100%

The screenshot shows the VestiOnline website interface. The main header features the logo and navigation menu. The main content area is divided into several sections, each with a corresponding ad position label:
 

- A1**: Top banner (728x90px)
- A2**: Large article header (300x250px)
- A3**: Article sub-header (468x60px)
- A4**: Article image (160x300px)
- A5**: Article text (160x600px)
- B1**: Article image (300x250px)
- B2**: Article sub-header (468x60px)
- B3**: Article text (160x300px)
- B4**: Article text (160x600px)
- C1**: Small sidebar ad (300x200px)
- C2**: Small sidebar ad (300x300px)
- C3**: Large sidebar ad (160x600px)
- C4**: Bottom banner (480x300px)

**Vesti d.o.o.**  
 Palmira Toljatija 5/III  
 11070 Novi Beograd, SRBIJA

Tel. +381 11 3193 774  
 Fax. +381 11 2671 388  
 marketing@vesti-online.com

**Nidda Verlag GmbH**  
 Homburger Strasse 69a  
 61118 BAD VILBEL | DEUTSCHLAND

Tel. +49 (0)6101 5866-18  
 Fax +49 (0)6101 5866-15  
 anzeigen@vesti.de

# Nachrichten (VESTI)

Naslovna, Srbija, Tema dana, ExYU, Svet, Hronika, Ekonomija, Zanimljivosti, Kolumne

Position	Dimension	Preis (EURO)	Impressions
<b>A1</b>	728x90px	<b>*per Impression</b>	
<b>A2</b>	300x250px	300,-	25%
<b>A3</b>	468x60px	240,-	25%
<b>A4</b>	160x300px	300,-	25%
<b>A5</b>	160x600px	300,-	25%
<b>B1</b>	300x250px	210,-	50%
<b>B2</b>	468x60px	150,-	50%
<b>B3</b>	160x300px	210,-	50%
<b>B4</b>	160x600px	210,-	50%
<b>C1</b>	300x200px	120,-	100%
<b>C2</b>	300x300px	120,-	100%
<b>C3</b>	160x600px	120,-	100%
<b>C4</b>	480x300px	120,-	100%

# Unterhaltung (SCENA)

Naslovna, Šoubiznis, Estrada, Rijaliti, Film, Kultura

Position	Dimension	Preis (EURO)	Impressions
<b>A1</b>	728x90px	<b>*per Impression</b>	
<b>A2</b>	300x250px	300,-	25%
<b>A3</b>	468x60px	240,-	25%
<b>A4</b>	160x300px	300,-	25%
<b>A5</b>	160x600px	300,-	25%
<b>B1</b>	300x250px	210,-	50%
<b>B2</b>	468x60px	150,-	50%
<b>B3</b>	160x300px	210,-	50%
<b>B4</b>	160x600px	210,-	50%
<b>C1</b>	300x200px	120,-	100%
<b>C2</b>	300x300px	120,-	100%
<b>C3</b>	160x600px	120,-	100%
<b>C4</b>	480x300px	120,-	100%

## Positions und Werbeformen

The image shows a screenshot of the Vesti online website. The layout is divided into several sections with corresponding ad positions labeled A1 through C4. The positions are as follows:

- A1:** 728x90px, located at the top right of the page.
- A2:** 300x250px, located in the main content area.
- A3:** 468x60px, located below the main content area.
- A4:** 160x300px, located on the right side of the page.
- A5:** 160x600px, located on the right side of the page.
- B1:** 300x250px, located in the main content area.
- B2:** 468x60px, located below the main content area.
- B3:** 160x300px, located on the right side of the page.
- B4:** 160x600px, located on the right side of the page.
- C1:** 300x200px, located in the main content area.
- C2:** 300x300px, located in the main content area.
- C3:** 160x600px, located on the right side of the page.
- C4:** 480x300px, located at the bottom of the page.

**Vesti d.o.o.**  
 Palmira Toljatija 5/III  
 11070 Novi Beograd, SRBIJA

Tel. +381 11 3193 774  
 Fax. +381 11 2671 388  
 marketing@vesti-online.com

**Nidda Verlag GmbH**  
 Homburger Strasse 69a  
 61118 BAD VILBEL | DEUTSCHLAND

Tel. +49 (0)6101 5866-18  
 Fax +49 (0)6101 5866-15  
 anzeigen@vesti.de

# SPORT

Naslovna, Fudbal, Košarka, Tenis, Odbojka, Rukomet, Ostali sportovi, Sport u dijaspori

Position	Dimension	Preis (EURO)	Impressions
<b>A1</b>	728x90px	<b>*per Impression</b>	
<b>A2</b>	300x250px	210,-	25%
<b>A3</b>	468x60px	150,-	25%
<b>A4</b>	160x300px	210,-	25%
<b>A5</b>	160x600px	210,-	25%
<b>B1</b>	300x250px	150,-	50%
<b>B2</b>	468x60px	110,-	50%
<b>B3</b>	160x300px	150,-	50%
<b>B4</b>	160x600px	150,-	50%
<b>C1</b>	300x200px	110,-	100%
<b>C2</b>	300x300px	110,-	100%
<b>C3</b>	160x600px	110,-	100%
<b>C4</b>	480x300px	110,-	100%

# Freizeit (SLOBODNO VREME)

Naslovna, Putovanja, Trpeza, Lepota, Seks, Zdravlje, Nauka i tehnologija, Auto-moto...

Position	Dimension	Preis (EURO)	Impressions
<b>A1</b>	728x90px	<b>*per Impression</b>	
<b>A2</b>	300x250px	210,-	25%
<b>A3</b>	468x60px	150,-	25%
<b>A4</b>	160x300px	210,-	25%
<b>A5</b>	160x600px	210,-	25%
<b>B1</b>	300x250px	150,-	50%
<b>B2</b>	468x60px	110,-	50%
<b>B3</b>	160x300px	150,-	50%
<b>B4</b>	160x600px	150,-	50%
<b>C1</b>	300x200px	110,-	100%
<b>C2</b>	300x300px	110,-	100%
<b>C3</b>	160x600px	110,-	100%
<b>C4</b>	480x300px	110,-	100%

## Positions und Werbeformen

The image shows a screenshot of the Vesti online website with various ad positions marked. The positions are labeled as follows:

- A1**: 728x90px (Top banner)
- A2**: 300x250px (Right sidebar, top)
- A3**: 468x60px (Below main article)
- A4**: 160x300px (Right sidebar, middle)
- A5**: 160x600px (Right sidebar, bottom)
- B1**: 300x250px (Below main article)
- B2**: 468x60px (Below main article)
- B3**: 160x300px (Right sidebar, middle)
- B4**: 160x600px (Right sidebar, bottom)
- C1**: 300x200px (Below main article)
- C2**: 300x300px (Below main article)
- C3**: 160x600px (Right sidebar, bottom)
- C4**: 480x300px (Bottom banner)

**Vesti d.o.o.**  
 Palmira Toljatija 5/III  
 11070 Novi Beograd, SRBIJA

Tel. +381 11 3193 774  
 Fax. +381 11 2671 388  
 marketing@vesti-online.com

**Nidda Verlag GmbH**  
 Homburger Strasse 69a  
 61118 BAD VILBEL | DEUTSCHLAND

Tel. +49 (0)6101 5866-18  
 Fax +49 (0)6101 5866-15  
 anzeigen@vesti.de

## Nachrichten aus Diaspora (DIJASPORA)

Naslovna, Vesti, Moj život, Sport, Lepotice dijaspore, Humanitarni most, Kalendar

Position	Dimension	Preis (EURO)	Impressions
<b>A1</b>	728x90px	<b>*per Impression</b>	
<b>A2</b>	300x250px	210,-	25%
<b>A3</b>	468x60px	150,-	25%
<b>A4</b>	160x300px	210,-	25%
<b>A5</b>	160x600px	210,-	25%
<b>B1</b>	300x250px	150,-	50%
<b>B2</b>	468x60px	110,-	50%
<b>B3</b>	160x300px	150,-	50%
<b>B4</b>	160x600px	150,-	50%
<b>C1</b>	300x200px	110,-	100%
<b>C2</b>	300x300px	110,-	100%
<b>C3</b>	160x600px	110,-	100%
<b>C4</b>	480x300px	110,-	100%

## Hist. Doku, Familien- und Namenabstammung (RIZNICA + ŠTAMPANO IZDANJE)

Naslovna, Rustika, Spomenar, Filigran, Dokumenti, Poreklo porodica

Position	Dimension	Preis (EURO)	Impressions
<b>A1</b>	728x90px	<b>*per Impression</b>	
<b>A2</b>	300x250px	120,-	25%
<b>A3</b>	468x60px	90,-	25%
<b>A4</b>	160x300px	120,-	25%
<b>A5</b>	160x600px	120,-	25%
<b>B1</b>	300x250px	90,-	50%
<b>B2</b>	468x60px	80,-	50%
<b>B3</b>	160x300px	90,-	50%
<b>B4</b>	160x600px	90,-	50%
<b>C1</b>	300x200px	80,-	100%
<b>C2</b>	300x300px	80,-	100%
<b>C3</b>	160x600px	80,-	100%
<b>C4</b>	480x300px	80,-	100%

## Bemerkungen

- Für Buchungen per impression positions B1 - B4 - Nachlass 20%
- Für Buchungen per impression positions C1 - C4 - Nachlass 30%
- Baner bis zu 50Kb
- Formaten JPG, GIF ili SWF
- In der Preisliste sind die Pauschalpreise pro Monat angegeben.
- Preise sind zzgl. MwSt.

## KONTAKT

### Vesti d.o.o.

Palmira Toljatija 5/III  
11070 Novi Beograd, SRBIJA

Tel. +381 11 3193 774  
Fax. +381 11 2671 388  
marketing@vesti-online.com

### Nidda Verlag GmbH

Homburger Strasse 69a  
61118 BAD VILBEL | DEUTSCHLAND

Tel. +49 (0)6101 5866-18  
Fax +49 (0)6101 5866-15  
anzeigen@vesti.de