

Vesti-Online.com

**2,200.000** poseta mesečno  
**10,500.000** otvorenih strana

# Cenovnik oglasnog prostora

CENA BANERA ZA 1.000 PRIKAZA	
do 500.000 prikaza	3 EUR
od 500.000 do 1.000.000	2 EUR
od 1.000.000 do 1.500.000	1,5 EUR
više od 1.500.000	1 EUR
PR tekst po jednoj objavi	150,- EUR
Politički sadržaj	+100%

## NASLOVNA STRANA

Pozicija	Dimenzije	Cena (EVRO)	Garantovani broj prikaza
A1	728x90px	Po prikazu	
A2	300x250px	Po prikazu	
A3	468x60px	600,-	25%
A4	160x300px	Po prikazu	
A5	160x600px	600,-	25%
B1	300x250px	500,-	50%
B2	468x60px	350,-	50%
B3	160x300px	400,-	50%
B4	160x600px	400,-	50%
C1	300x200px	250,-	100%
C2	300x300px	250,-	100%
C3	160x600px	250,-	100%
C4	480x300px	250,-	100%

Pozicije za oglašavanje na stranama portala

The image shows a screenshot of the Vesti-Online website homepage. Overlaid on the page are yellow boxes representing different advertising positions, labeled A1 through C4. The labels and their dimensions are: A1 (728x90px), A2 (300x250px), A3 (468x60px), A4 (160x300px), A5 (160x600px), B1 (300x250px), B2 (468x60px), B3 (160x300px), B4 (160x600px), C1 (300x200px), C2 (300x300px), C3 (160x600px), and C4 (480x300px). The website content includes a navigation bar, a main headline about a JAT flight, and various news snippets.

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## VESTI

Naslovna, Srbija, Tema dana, ExYU, Svet, Hronika, Ekonomija, Zanimljivosti, Kolumne

Pozicija	Dimenzije	Cena (EVRO)	Garantovani broj prikaza
<b>A1</b>	728x90px	Po prikazu	
<b>A2</b>	300x250px	500,-	25%
<b>A3</b>	468x60px	400,-	25%
<b>A4</b>	160x300px	500,-	25%
<b>A5</b>	160x600px	500,-	25%
<b>B1</b>	300x250px	350,-	50%
<b>B2</b>	468x60px	250,-	50%
<b>B3</b>	160x300px	350,-	50%
<b>B4</b>	160x600px	350,-	50%
<b>C1</b>	300x200px	200,-	100%
<b>C2</b>	300x300px	200,-	100%
<b>C3</b>	160x600px	200,-	100%
<b>C4</b>	480x300px	200,-	100%

## SCENA

Naslovna, Šoubiznis, Estrada, Rijaliti, Film, Kultura

Pozicija	Dimenzije	Cena (EVRO)	Garantovani broj prikaza
<b>A1</b>	728x90px	Po prikazu	
<b>A2</b>	300x250px	500,-	25%
<b>A3</b>	468x60px	400,-	25%
<b>A4</b>	160x300px	500,-	25%
<b>A5</b>	160x600px	500,-	25%
<b>B1</b>	300x250px	350,-	50%
<b>B2</b>	468x60px	250,-	50%
<b>B3</b>	160x300px	350,-	50%
<b>B4</b>	160x600px	350,-	50%
<b>C1</b>	300x200px	200,-	100%
<b>C2</b>	300x300px	200,-	100%
<b>C3</b>	160x600px	200,-	100%
<b>C4</b>	480x300px	200,-	100%

Pozicije za oglašavanje na stranama portala

The image shows a screenshot of the Vesti online portal homepage. The layout includes a top navigation bar with categories like NASLOVNA, VESTI, SPORT, SCENA, and others. The main content area features a large hero image of a JAT airplane, followed by several news articles with images and headlines. On the right side, there are smaller images and text blocks. Overlaid on this screenshot are yellow boxes representing advertising positions, labeled A1 through C4, with their respective dimensions and prices.

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## SPORT

Naslovna, Fudbal, Košarka, Tenis, Odbojka, Rukomet, Ostali sportovi, Sport u dijaspori

Pozicija	Dimenzije	Cena (EVRO)	Garantovani broj prikaza
<b>A1</b>	<b>728x90px</b>	<b>Po prikazu</b>	
<b>A2</b>	<b>300x250px</b>	<b>350,-</b>	<b>25%</b>
<b>A3</b>	<b>468x60px</b>	<b>250,-</b>	<b>25%</b>
<b>A4</b>	<b>160x300px</b>	<b>350,-</b>	<b>25%</b>
<b>A5</b>	<b>160x600px</b>	<b>350,-</b>	<b>25%</b>
<b>B1</b>	<b>300x250px</b>	<b>250,-</b>	<b>50%</b>
<b>B2</b>	<b>468x60px</b>	<b>180,-</b>	<b>50%</b>
<b>B3</b>	<b>160x300px</b>	<b>250,-</b>	<b>50%</b>
<b>B4</b>	<b>160x600px</b>	<b>250,-</b>	<b>50%</b>
<b>C1</b>	<b>300x200px</b>	<b>180,-</b>	<b>100%</b>
<b>C2</b>	<b>300x300px</b>	<b>180,-</b>	<b>100%</b>
<b>C3</b>	<b>160x600px</b>	<b>180,-</b>	<b>100%</b>
<b>C4</b>	<b>480x300px</b>	<b>180,-</b>	<b>100%</b>

## SLOBODNO VREME

Naslovna, Putovanja, Trpeza, Lepota, Seks, Zdravlje, Nauka i tehnologija, Auto-moto...

Pozicija	Dimenzije	Cena (EVRO)	Garantovani broj prikaza
<b>A1</b>	<b>728x90px</b>	<b>Po prikazu</b>	
<b>A2</b>	<b>300x250px</b>	<b>350,-</b>	<b>25%</b>
<b>A3</b>	<b>468x60px</b>	<b>250,-</b>	<b>25%</b>
<b>A4</b>	<b>160x300px</b>	<b>350,-</b>	<b>25%</b>
<b>A5</b>	<b>160x600px</b>	<b>350,-</b>	<b>25%</b>
<b>B1</b>	<b>300x250px</b>	<b>250,-</b>	<b>50%</b>
<b>B2</b>	<b>468x60px</b>	<b>180,-</b>	<b>50%</b>
<b>B3</b>	<b>160x300px</b>	<b>250,-</b>	<b>50%</b>
<b>B4</b>	<b>160x600px</b>	<b>250,-</b>	<b>50%</b>
<b>C1</b>	<b>300x200px</b>	<b>180,-</b>	<b>100%</b>
<b>C2</b>	<b>300x300px</b>	<b>180,-</b>	<b>100%</b>
<b>C3</b>	<b>160x600px</b>	<b>180,-</b>	<b>100%</b>
<b>C4</b>	<b>480x300px</b>	<b>180,-</b>	<b>100%</b>

Pozicije za oglašavanje na stranama portala

The image shows a screenshot of the Vesti online portal with various ad positions marked. The positions are labeled as follows:

- A1**: 728x90px (Top banner)
- A2**: 300x250px (Right sidebar, top)
- A3**: 468x60px (Below main article)
- A4**: 160x300px (Right sidebar, middle)
- A5**: 160x600px (Right sidebar, bottom)
- B1**: 300x250px (Below main article, left)
- B2**: 468x60px (Below main article, right)
- B3**: 160x300px (Right sidebar, middle)
- B4**: 160x600px (Right sidebar, bottom)
- C1**: 300x200px (Below main article, left)
- C2**: 300x300px (Below main article, right)
- C3**: 160x600px (Right sidebar, middle)
- C4**: 480x300px (Bottom banner)

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## DIJASPORA

Naslovna, Vesti, Moj život, Sport, Lepotice dijaspore, Humanitarni most, Kalendar

Pozicija	Dimenzije	Cena (EVRO)	Garantovani broj prikaza
<b>A1</b>	728x90px	Po prikazu	
<b>A2</b>	300x250px	350,-	25%
<b>A3</b>	468x60px	250,-	25%
<b>A4</b>	160x300px	350,-	25%
<b>A5</b>	160x600px	350,-	25%
<b>B1</b>	300x250px	250,-	50%
<b>B2</b>	468x60px	180,-	50%
<b>B3</b>	160x300px	250,-	50%
<b>B4</b>	160x600px	250,-	50%
<b>C1</b>	300x200px	180,-	100%
<b>C2</b>	300x300px	180,-	100%
<b>C3</b>	160x600px	180,-	100%
<b>C4</b>	480x300px	180,-	100%

## RIZNICA + ŠTAMPANO IZDANJE

Naslovna, Rustika, Spomenar, Filigran, Dokumenti, Poreklo porodica

Pozicija	Dimenzije	Cena (EVRO)	Garantovani broj prikaza
<b>A1</b>	728x90px	Po prikazu	
<b>A2</b>	300x250px	200,-	25%
<b>A3</b>	468x60px	150,-	25%
<b>A4</b>	160x300px	200,-	25%
<b>A5</b>	160x600px	200,-	25%
<b>B1</b>	300x250px	150,-	50%
<b>B2</b>	468x60px	130,-	50%
<b>B3</b>	160x300px	150,-	50%
<b>B4</b>	160x600px	150,-	50%
<b>C1</b>	300x200px	130,-	100%
<b>C2</b>	300x300px	130,-	100%
<b>C3</b>	160x600px	130,-	100%
<b>C4</b>	480x300px	130,-	100%

## NAPOMENE

- Za zakup po prikazu pozicija B1 - B4 - popust 20%
- Za zakup po prikazu pozicija C1 - C4 - popust 30%
- Baner po dimenziji iz tabele do 50kb
- Formati JPG, GIF ili SWF
- Zakup pozicija po ceni iz tabele je za period od 30 dana
- Sve prikazane cene su bez poreza

## KONTAKT

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